

PRESS RELEASE
For Immediate Release

Contact: Clayton Anderson
www.185forheroes.org
185forheroes@gmail.com

2nd Annual *185 For Heroes* to donate proceeds from a seven day, 185-mile endurance run to help wounded service members through the Wounded Warrior Project

September 10th will mark the final day of a grueling seven-day 185-mile run undertaken by brother-brother team Don and Chris Snook who will have completed the entire length of the historic Chesapeake and Ohio (C&O) Trail which runs from Cumberland, Maryland to Washington DC. The two brothers will essentially be running a marathon a day (26.2 miles) for seven consecutive days.

The Georgetown University Running Club will be hosting the Finish Line Festival and Ceremony for the *185 For Heroes* Event on September 10th, 2011 on the University's Copley Lawn. The Finish Line Festival will celebrate the conclusion of the run, the fundraising efforts, and more importantly, it will serve as a tribute to the seven honorary wounded veterans and their families. Please consider supporting our wounded veterans by coming out to the Festival, donating to the cause, and spreading the word.

185 For Heroes will donate proceeds from the endurance feat to assist service members who have been injured in the line of duty. The *185 Team* hopes to raise \$20,000. All proceeds from the *185 For Heroes* Event will be donated to the nonprofit organization Wounded Warrior Project, and will support a full range of programs and services for severely injured service members and their families.

In conjunction with the fundraising efforts, the *185 Team* is dedicating each day of the seven-day run to a wounded veteran. The team will cross the finish line at Georgetown University thanks to the determination and effort of the Georgetown University Running Club. During the Ceremony, the Georgetown University Running Club and the *185 Team* will honor these wounded veterans in a very special way.

Don and Chris are currently in the middle of a rigorous training program, running hundreds of miles each month. The run is scheduled to begin in Cumberland Maryland on September 4th, 2011 and will finish in Washington D.C. on September 10th, 2011.

To date, over 34,000 members of our nation's armed forces have been physically wounded in Iraq and Afghanistan. Studies estimate that more than 300,000 will suffer from the effects of post-traumatic stress disorder and traumatic brain injury. These injuries are often devastating, leaving a formerly active young man or woman unable to

care for themselves. While grateful for their return, the round-the-clock care required to treat these wounded warriors often falls on their families, giving caregivers no choice but to leave their jobs and forego healthcare of their own.

WWP provides programs and services to assist injured veterans and their families during their recovery, rehabilitation and transition. Whether through caregiver retreats, combat stress programs, career and education services, or adaptive sporting opportunities, Wounded Warrior Project's vision is to help make this generation of wounded warriors the most successful and well-adjusted in our nation's history.

“On behalf of the injured service members, we want to thank *185 For Heroes* for their dedication to our nation's heroes. Their commitment is helping ensure the tremendous personal sacrifices service men and women make for our country are not forgotten,” said Wounded Warrior Project Executive Director Steven Nardizzi. To learn more about *185 For Heroes* or to donate, visit www.185forheroes.org.

About Wounded Warrior Project

The mission of the Wounded Warrior Project is to honor and empower wounded warriors. Its purpose is to raise awareness and to enlist the public's aid for the needs of severely injured service members, to help severely injured men and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. WWP is a national, apolitical organization headquartered in Jacksonville, FL. To get involved and learn more, visit www.woundedwarriorproject.org.